

SHORT BIO

Jacob Brown is a former NFL athlete turned award-winning entrepreneur, bestselling author, and one of the most dynamic keynote speakers in the industry. Known for his high-energy storytelling and transformational insights, Jacob has spoken for global giants like Intel, Meta, UPS, LinkedIn, and the Dallas Cowboys. As a three-time TEDx speaker and co-founder of Varlo, his message of resilience and his "Fail Forward" philosophy have impacted millions. Blending grit, heart, and strategy, Jacob teaches leaders how to turn setbacks into stepping stones and build failure-resilient cultures where teams thrive, innovate, and lead with purpose.

LONG BIO

Jacob Brown is one of the most electric voices rising in the world of professional speaking.

A former NFL athlete turned serial entrepreneur, best-selling author, and transformational keynote speaker, Jacob has quickly become a go-to expert for companies and conferences that want to shift mindsets, build resilient leaders, and transform workplace culture.

Today, Jacob is a trusted keynote speaker for organizations like Intel, Meta, LinkedIn, UPS, General Motors, the Dallas Cowboys and many more. He's delivered standing-ovation keynotes at top universities including Notre Dame, Michigan, and Wisconsin, and his insights have been featured in Forbes, The Wall Street Journal, and Good Morning America.

Jacob is also the author of *Fail Forward Mentality*, a powerful book designed to help individuals and organizations break free from perfectionism, embrace resilience, and transform setbacks into growth. His book is a natural extension of his message on stage, equipping readers with actionable tools to reframe failure and lead with courage.

As co-founder of Varlo, a global athletic apparel brand, Jacob knows the entrepreneurial hustle. But it's his work with executive teams, HR leaders, and frontline managers that sets him apart. His keynotes go beyond motivation - they activate change. Using humor, hard-earned wisdom, and practical frameworks, Jacob helps leaders unlock their teams' potential by transforming failure into strategy and adversity into alignment.

Whether guiding companies through burnout, broken culture, or leadership drift, Jacob equips audiences to embrace discomfort, lead with authenticity, and build failure-resilient organizations that thrive in uncertainty.

He lives in Metro Detroit with his wife and their four children. Offstage, you'll find him cheering at basketball games, attending ballet recitals, or sneaking in a family vacation - always leading from the core.