



# FAIL FORWARD

JACOB BROWN





FEATURED IN

GOOD  
MORNING  
AMERICA

yahoo!

Forbes

CRAIN'S  
DETROIT BUSINESS

WSJ

# JACOB'S OFFICIAL BIO

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Jacob Brown's journey from the tough NFL fields to speaking on international stages is nothing short of inspiring. Today, as an experienced entrepreneur, engaging speaker, and recognized writer, he shows the true power of resilience. Beyond his sports achievements, Jacob co-founded Varlo, a leading brand in cycling and triathlon apparel.

As a three-time TEDx speaker, Jacob was named one of the '40 Under 40' in 2015. His insights have been featured in Forbes, Wall Street Journal, and Good Morning America. Top brands and institutions like Intel, Meta, LinkedIn, Dallas Cowboys, UPS, Stellantis, University of Notre Dame, University of Michigan, University of Wisconsin, and Central Michigan University have been captivated by his talks.

Jacob's mission goes beyond motivation. He promotes a transformative approach to life, advocating for a mental reset and a shift in perspective to discover one's true calling. His #FailForward philosophy, shared on LinkedIn, through motivational posts, and in powerful videos, has inspired countless individuals worldwide to turn setbacks into strength.

Above all, Jacob is a devoted family man, loving husband, and proud father of four wonderful children.



# FEATURED SPEAKING ENGAGEMENTS

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 Meta





 general motors











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 UNIVERSITY OF  
NOTRE DAME



“You delivered an inspirational message, got folks on their feet & participating, and **even managed a standing ovation in your first two minutes**. Thank you for your contribution and for reminding us to #failforward.

- Carolyn Henry, Intel Corporation





**“Jacob Brown is by far one of the best motivational speakers and humans I have ever had the pleasure of meeting. After following him on LinkedIn for just a few weeks I was inspired by his ability to capture an audience almost instantly.”**

- Danielle Doyle, Access Healthcare

# SPEAKING TOPICS

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## EMBRACING FEAR & FAILING FORWARD

In a world where success is glorified, the true essence of growth often lies hidden within our failures. Jacob unravels the lessons learned from his time in the NFL and the entrepreneurial world, showcasing how embracing setbacks can become our most potent catalyst for growth.

## FINDING PURPOSE

Purpose acts as the compass guiding our life's journey. With captivating stories and insights, Jacob navigates the intricate process of self-discovery, urging attendees to delve deep within themselves to uncover their true mission.

## FROM DARKNESS TO DAYLIGHT

In this candid and deeply personal talk, Jacob Brown peels back the layers on the often-overlooked topic of mental health. Using his own life stories, Jacob discusses his struggles with alcohol addiction and his bout with suicidal thoughts. In a society where the spotlight is often on success and strength, Jacob shines a light on the importance of addressing mental health issues head-on.



# WORKSHOPS WITH JACOB BROWN

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## HUNTING GOALS

While setting goals might seem straightforward, the journey to achieving them is riddled with challenges. Using strategies honed from diverse experiences, Jacob offers a comprehensive guide to not just setting, but relentlessly pursuing and achieving one's goals.

## LEADING FROM THE CORE

In this innovative and interactive workshop, leaders will explore the concept of "Leading from the Core," a method that emphasizes aligning leadership styles with personal and organizational core values. The workshop uses the unique metaphor of an avocado to illustrate this concept. Participants will leave the workshop with a deeper understanding of how leading from their core - their values and inner strengths - can create a more authentic, effective leadership style, much like how every part of the avocado contributes to its overall essence and utility.



**"Jacob had our entire group focused and leaned in.** I definitely recommend Jacob for not just a keynote, but expanding his time with your team into a leadership workshop! Jacob was motivational, inspirational and transformational and each of our team members walked away better having been in the room with him. And on top of all that, he's just such a joy to work with as a speaker! Communicative, humble and focused on serving his clients!

- Abbie Mirata, Woodside Homes



**“Jacob's incredible story of success is an inspiration! We have had several speakers in over the past several years, and Jacob is one of my favorites.”**

- Doug Dawson, Dallas Cowboys

# JACOB BY THE NUMBERS

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**2M+**

people engage with his content on social media every month.

**3M+**

monthly views on his motivational videos.

**100K+**

lives impacted on social media every single day.

**1 OUT OF 70K+**

college football athletes to make it to the NFL in 2006.



# JACOB WOULD LOVE TO TALK TO YOU!

To book Jacob to speak, a podcast or coaching,  
please contact him at:

[jacob@failforwardbrown.com](mailto:jacob@failforwardbrown.com)

248-805-6093 (text or call)

**"I thought the session was AWESOME!** You really did a great job, Jacob! I received so many positive compliments and I can't wait to start to test my brand. I am so happy with how the event went!"

- Brittany Caskey, UPS

