

FAIL FORWARD

J A C O B B R O W N

FAIL FORWARD
MINDSET

“I TURN FAILURE INTO FUEL BY FAILING FORWARD.”

After going through 20 years of his adult life failing and scraping himself off the pavement, he now helps others understand that failure isn't the end - it's fuel.

From failing out of college, to failed businesses and jobs, to a failed marriage, to living homeless, Jacob has finally figured out that life isn't about how many times you fall, but how many times you get up.

His mission is simple - **Fail Forward.**

It's time you start failing forward. Ready to join him?



FEATURED IN

GOOD
MORNING
AMERICA

yahoo!

Forbes

CRAIN'S
DETROIT BUSINESS

WSJ

JACOB'S OFFICIAL BIO

Jacob Brown's journey from the rigorous NFL fields to international stages is nothing short of inspiring. Today, as a seasoned entrepreneur, riveting speaker, and acclaimed writer, he stands as a testament to the power of resilience. Beyond his athletic achievements, Jacob co-founded Varlo—a premier brand specializing in cycling and triathlon apparel.

Life has thrown its share of challenges at Jacob—be it academic setbacks, business hurdles, personal losses, or even the bitter pangs of homelessness. Yet, in each stumble, he found strength. He failed forward. He discovered that failure isn't the end – it's fuel.

A three-time TEDx speaker, Jacob was distinguished as one of the '40 Under 40' in 2015. His insights and stories have graced the pages of Forbes, Wall Street Journal, and Good Morning America. Notable institutions and brand—including Intel, Meta, UPS, Stellantis, University of Notre Dame, University of Michigan, University of Wisconsin, and Central Michigan University—have been captivated by his talks.

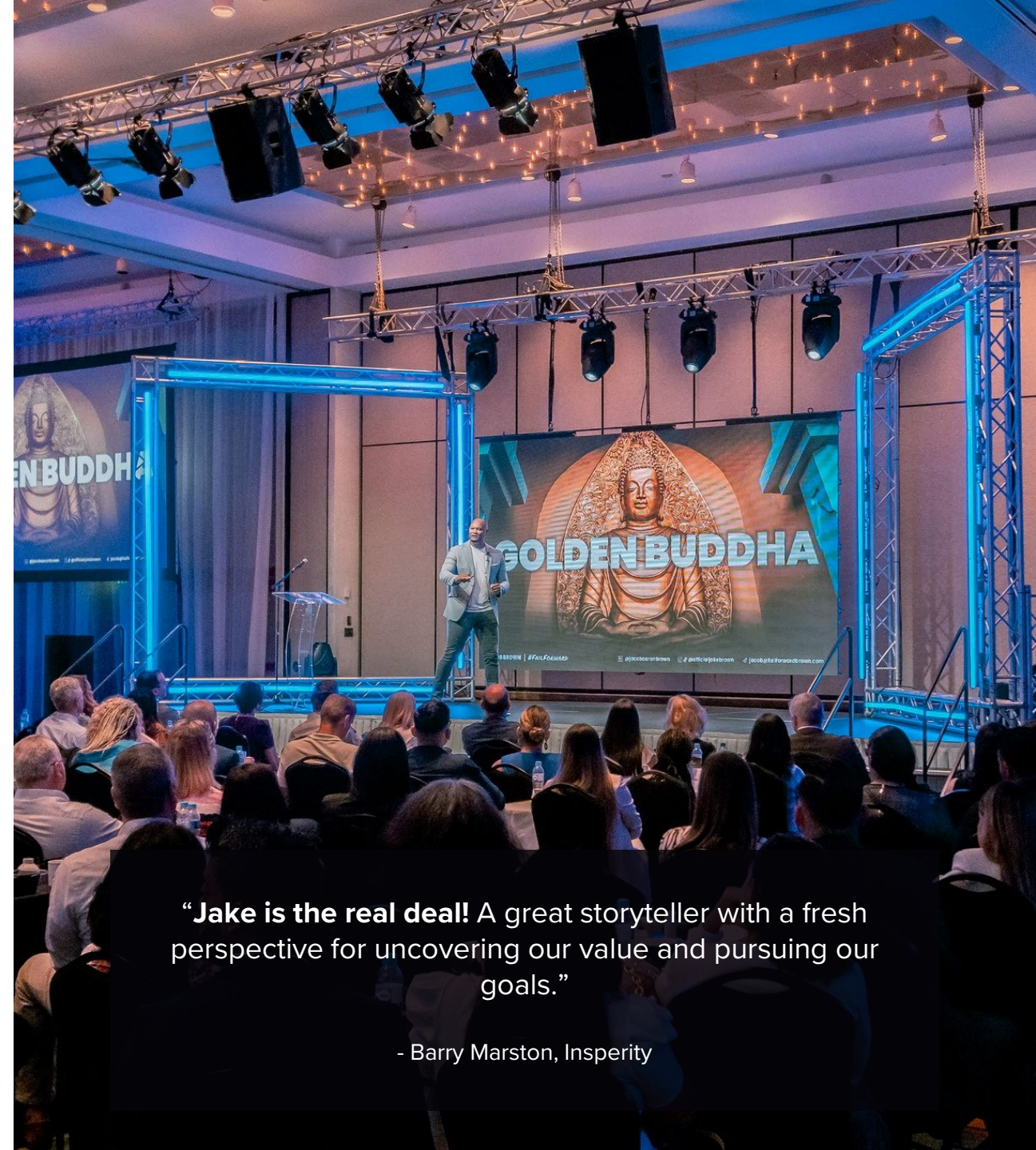
But Jacob's mission extends beyond mere motivation. He champions a transformative approach, advocating for a mental reset, a reframing of life's view, and the ignition of one's true calling. With his signature #FailForward philosophy shared across LinkedIn, motivational posts, and compelling videos, Jacob has become a beacon for countless individuals worldwide, teaching them to harness the energy of setbacks.

At the heart of it all, Jacob remains a dedicated family man, cherishing the roles of a loving husband and a doting father to four wonderful children.

WHAT IS #FAILFORWARD?

Failing forward (in a nutshell) means to use the failure, adversity, and the hard times we will inevitably go through in our lives to learn lessons, grow thicker skin, and help others.

It is a way of life.



“Jake is the real deal! A great storyteller with a fresh perspective for uncovering our value and pursuing our goals.”

- Barry Marston, Inspirity



SPEAKING TOPICS

FAILING FORWARD: TURNING FAILURES INTO FUEL

In a world where success is glorified, the true essence of growth often lies hidden within our failures. Jacob unravels the lessons learned from his time in the NFL and the entrepreneurial world, showcasing how embracing setbacks can become our most potent catalyst for growth.

FINDING PURPOSE: CRAFTING A LIFE OF MEANING

Purpose acts as the compass guiding our life's journey. With captivating stories and insights, Jacob navigates the intricate process of self-discovery, urging attendees to delve deep within themselves to uncover their true mission.

HUNTING GOALS: ALIGNING ASPIRATIONS WITH ACTIONS

While setting goals might seem straightforward, the journey to achieving them is riddled with challenges. Using strategies honed from diverse experiences, Jacob offers a comprehensive guide to not just setting, but relentlessly pursuing and achieving one's goals.

FROM DARKNESS TO DAYLIGHT: MY MENTAL HEALTH JOURNEY

In this candid and deeply personal talk, former NFL athlete and transformational speaker Jacob Brown peels back the layers on the often-overlooked topic of mental health. Using his own life as an unfiltered canvas, Jacob discusses his struggles with alcohol addiction and his bout with suicidal thoughts. In a society where the spotlight is often on success and strength, Jacob shines a light on the importance of addressing mental health issues head-on.

“Jacob Brown is by far one of the best motivational speakers and humans I have ever had the pleasure of meeting. After following him on LinkedIn for just a few weeks I was inspired by his ability to capture an audience almost instantly.”

- Danielle Doyle, Access Healthcare

FEATURED SPEAKING ENGAGEMENTS

 Meta

















“You delivered an inspirational message, got folks on their feet & participating, and **even managed a standing ovation in your first two minutes**. Thank you for your contribution and for reminding us to #failforward.

- Carolyn Henry, VP, CMO of Americas Regional Marketing at Intel Corporation



“WOW! Jacob was so motivational. He really gives you practical advice to be able to really make change in your life.”

- Jody Kerbyson, GST Michigan Works

JACOB BY THE NUMBERS

2M+

people engage with his content on social media every month.

3M+

monthly views on his motivational videos.

100K+

lives impacted on social media every single day.

1 OUT OF 70K+

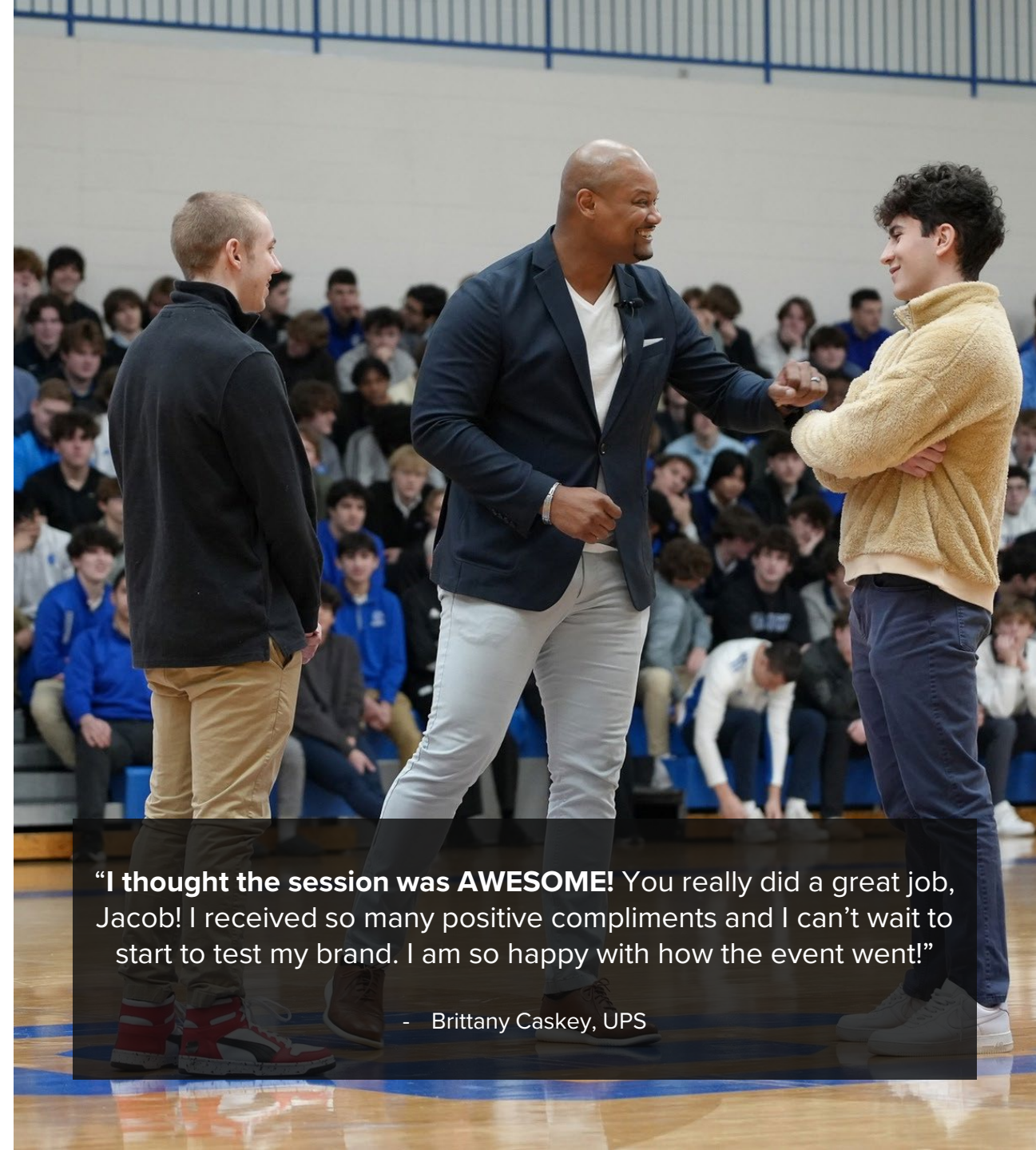
college football athletes to make it to the NFL in 2006.

JACOB WOULD LOVE TO TALK TO YOU!

To book Jacob to speak, a podcast or coaching,
please contact him at:

jacob@failforwardbrown.com

248-805-6093 (text or call)



"I thought the session was AWESOME! You really did a great job, Jacob! I received so many positive compliments and I can't wait to start to test my brand. I am so happy with how the event went!"

- Brittany Caskey, UPS