

A smiling man, Jacob Brown, stands in the center of a narrow, colorful courtyard. He is wearing a light blue blazer over a white V-neck shirt and blue jeans. The courtyard is lined with brick buildings, decorated with hanging plants, flowers, and colorful streamers. A large, ornate, rusted metal chair is visible on the left, and a white stool with a potted plant is on the right. The overall atmosphere is bright and cheerful.

FAIL FORWARD

JACOB BROWN

“I TURN FAILURE INTO FUEL BY FAILING FORWARD.”

After going through 20 years of his adult life failing and scraping himself off the pavement, he now helps others understand that failure isn't the end - it's fuel.

From failing out of college, to failed businesses and jobs, to a failed marriage, to living homeless, Jacob has finally figured out that life isn't about how many times you fall, but how many times you get up.

His mission is simple - **Fail Forward.**

It's time you start failing forward. Ready to join him?



JACOB'S OFFICIAL BIO

Jacob is a former NFL athlete turned entrepreneur, transformational speaker, and writer. He's also the Co-Founder of Varlo, a cycling and triathlon apparel brand.

He is a 3x TEDx speaker, was 40 Under 40 in 2015, and has been featured in Forbes, Wall Street Journal, as well as Good Morning America.

Jacob is mostly known for his thought leadership on LinkedIn, #FailForward posts, and inspirational videos. He travels globally speaking to corporations, colleges, and sports teams about how to take failure and turn it into fuel.

He is a family man – a husband of one and a father of four.

FEATURED IN

GOOD
MORNING
AMERICA

yahoo!

Forbes

CRAIN'S
DETROIT BUSINESS

WSJ

WHAT IS #FAILFORWARD?

Failing forward (in a nutshell) means to use the failure, adversity, and the hard times we will inevitably go through in our lives to learn lessons, grow thicker skin, and help others.

It is a way of life.



“Jake is the real deal! A great storyteller with a fresh perspective for uncovering our value and pursuing our goals.”

- Barry Marston, Insperty



SPEAKING TOPICS

FAILING FORWARD

Jacob's story will inspire the room to push through adversity, grow thicker skin and turn failures into fuel.

LEADERSHIP DEVELOPMENT

Grooming leaders to lead with empathy, compassion and purpose is essential to your company's culture.

FINDING PURPOSE

Having a growth mindset is linked to having a sense of purpose. Jacob helps his audiences find theirs.

HUNTING GOALS

Setting goals is important, but knowing how to go after them is crucial. Learn the best ways to attack.

“Jacob Brown is by far one of the best motivational speakers and humans I have ever had the pleasure of meeting. After following him on LinkedIn for just a few weeks I was inspired by his ability to capture an audience almost instantly.”

- Danielle Doyle, Access Healthcare

FEATURED SPEAKING ENGAGEMENTS

TED^x

Meta



STELLANTIS



digitalsummit



PROMEDICA



“Jacob is a forward-thinking, energetic, crowd-pleasing speaker. He brings specific and actionable expertise to the audience we serve, which is our top priority.”

- Leah Harris, Digital Summit

JACOB BY THE NUMBERS

2M+

people engage with his content on social media every month.

3M+


monthly views on his motivational videos.

100K+

lives impacted on social media every single day.

1 OUT OF 70K+

college football athletes to make it to the NFL in 2006.

A man with a beard and short hair, wearing a light blue blazer over a white t-shirt, dark blue jeans, and brown sneakers, is sitting on a brown leather tufted sofa. He is smiling and looking towards the camera. The background is a plain white wall. A patterned rug is visible on the floor.

“WOW! Jacob was so motivational. He really gives you practical advice to be able to really make change in your life.”

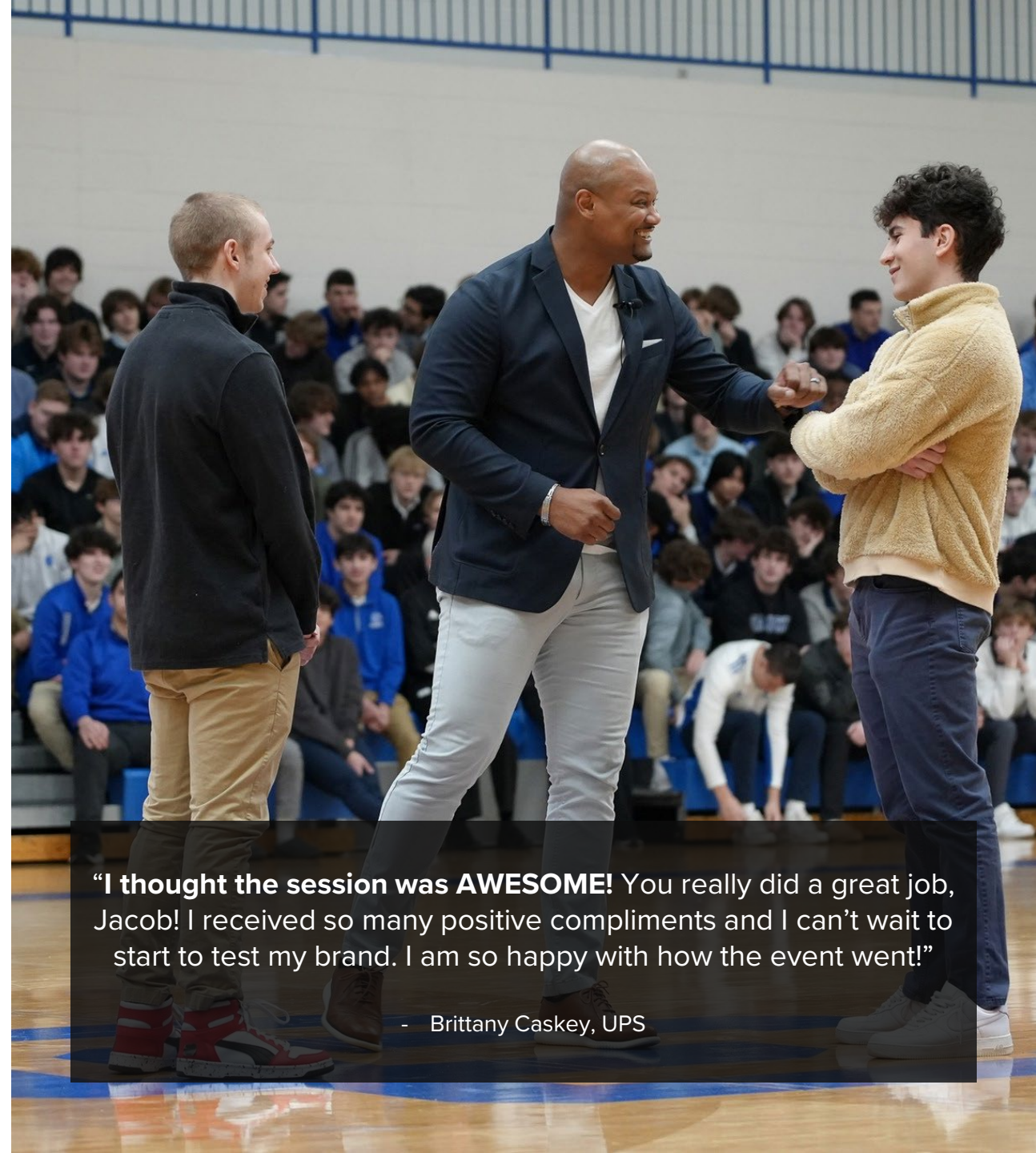
- Jody Kerbyson, GST Michigan Works

JACOB WOULD LOVE TO TALK TO YOU!

To book Jacob to speak, a podcast or coaching,
please contact him at:

jacob@failforwardbrown.com

248-805-6093 (text or call)



"I thought the session was AWESOME! You really did a great job, Jacob! I received so many positive compliments and I can't wait to start to test my brand. I am so happy with how the event went!"

- Brittany Caskey, UPS