



FAIL FORWARD

J A C O B B R O W N

“I turn failure into fuel by failing forward.”

After going through 20 years of his adult life failing and scraping himself off the pavement, he now helps others understand that failure isn't the end - it's fuel.

From failing out of college, to failed businesses and jobs, to a failed marriage, to living homeless, Jacob has finally figured out that life isn't about how many times you fall, but how many times you get up.

His mission is simple - **Fail Forward.**

It's time you start failing forward. Ready to join him?



Jacob's Official Bio

Jacob is a former professional athlete turned entrepreneur, motivational speaker, and writer. He is also the Co-Founder of Varlo, a cycling and triathlon apparel brand.

Jacob is mostly known for his LinkedIn persona, where he has grown a following under his #FailForward motivational posts, coaching, and inspirational videos.


Jacob now travels globally speaking to corporations, colleges, and sports teams about how to take failure and turn it into fuel.

He is a family man – a husband of one and a father of four.

What is #FailForward?

Failing forward (in a nutshell) means to use the failure, adversity, and the hard times we will inevitably go through in our lives to learn lessons, grow thicker skin, and help others.

It is a way of life.

A photograph of a smiling man with a shaved head and a goatee, wearing a light blue blazer over a white t-shirt. He is sitting at a wooden table, looking off to the side. In the background, there is a brick wall and a small metal cup on the table.

“Jake is the real deal! A great storyteller with a fresh perspective for uncovering our value and pursuing our goals.”

- Barry Marston, Insperity

Jacob by the numbers

2M+

people engage with his content on social media every month.

3M+


monthly views on his motivational videos.

100k+

lives impacted on social media every single day.

1 out of 70k+

college football athletes to make it to the NFL in 2006.

A photograph of Jacob Brown, a motivational speaker, standing on a stage during a presentation. He is wearing a light blue blazer and dark trousers, gesturing with his hands. Behind him is a large screen displaying a golden Buddha statue and the text 'GOLDEN BUDDHA'. The stage is lit with blue and purple lights, and a large audience is visible in the foreground, seated and facing the stage.

“Jacob Brown is by far one of the best motivational speakers and humans I have ever had the pleasure of meeting. After following him on LinkedIn for just a few weeks I was inspired by his ability to capture an audience almost instantly.”

- Danielle Doyle, Access Healthcare

Featured speaking engagements

TED^x

Meta



PURPOSE SUMMIT

STELLANTIS




digitalsummit



“Jacob is a forward-thinking, energetic, crowd-pleasing speaker. He brings specific and actionable expertise to the audience we serve, which is our top priority.”

– Leah Harris, Digital Summit

A man in a light blue suit is standing on a stage, addressing a large, diverse audience seated in a modern, multi-level hall. The audience is mostly young adults, many wearing red shirts. The hall has a high ceiling with large, square light fixtures. The man is gesturing with his hands as he speaks.

Jacob would love to talk to you!

To book Jacob to speak, a podcast or coaching,
please contact him at:

jacob@failforwardbrown.com

or

248-805-6093 (text or call)

“I thought the session was **AWESOME!** You really did a great job, Jacob! I received so many positive compliments and I can’t wait to start to test my brand. I am so happy with how the event went!”

- Brittany Caskey, UPS