

"I turn failure into fuel by failing forward."

After going through 20 years of his adult life failing and scraping himself off the pavement, he now helps others understand that failure isn't the end - it's fuel.

From failing out of college, to failed businesses and jobs, to a failed marriage, to living homeless, Jacob has finally figured out that life isn't about how many times you fall, but how many times you get up.

His mission is simple - Fail Forward.

It's time you start failing forward. Ready to join him?



Jacob's Official Bio

Jacob is a former professional athlete turned entrepreneur, motivational speaker, and writer. He is also the Co-Founder of Varlo, a cycling and triathlon apparel brand.

Jacob is mostly known for his LinkedIn persona, where he has grown a following under his #FailForward motivational posts, coaching, and inspirational videos.

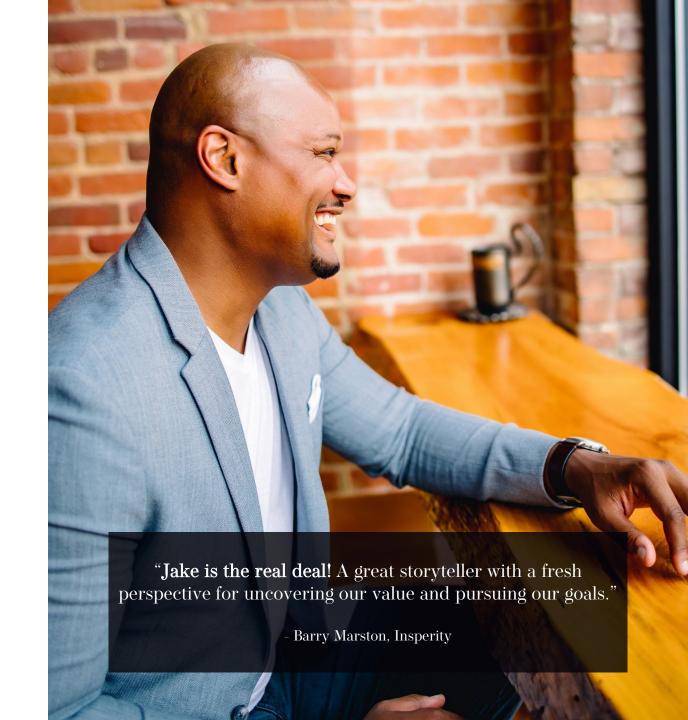
Jacob now travels globally speaking to corporations, colleges, and sports teams about how to take failure and turn it into fuel.

He is a family man – a husband of one and a father of four.

What is #FailForward?

Failing forward (in a nutshell) means to use the failure, adversity, and the hard times we will inevitably go through in our lives to learn lessons, grow thicker skin, and help others.

It is a way of life.





Jacob by the numbers

2M+

people engage with his content on social media every month.

3M+

monthly views on his motivational videos.

100k+

lives impacted on social media every single day.

1 out of 70k+

college football athletes to make it to the NFL in 2006.

Featured speaking engagements















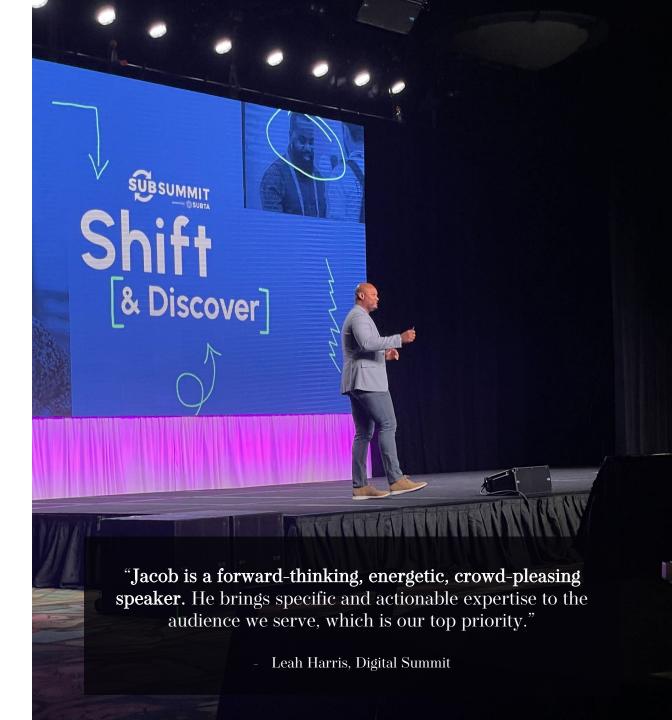


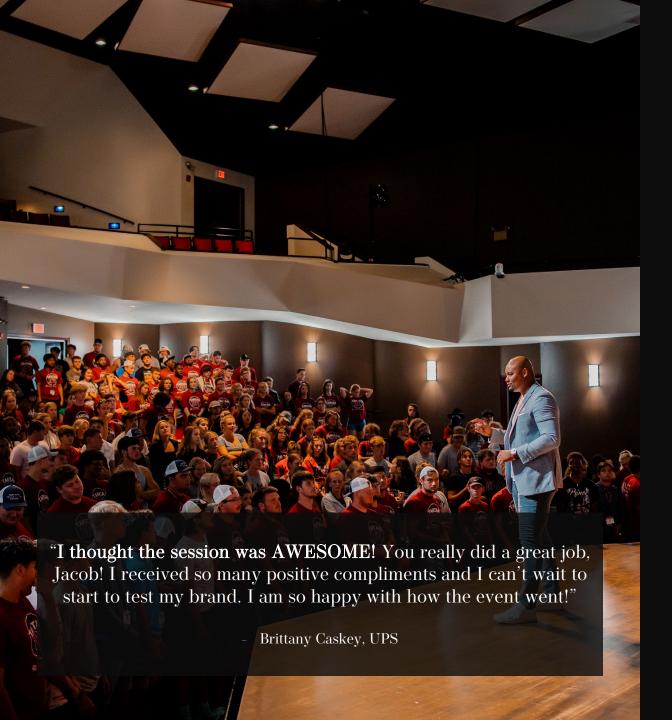












Jacob would love to talk to you!

To book Jacob to speak, a podcast or coaching, please contact him at:

jacob@failforwardbrown.com

or

248-805-6093 (text or call)